



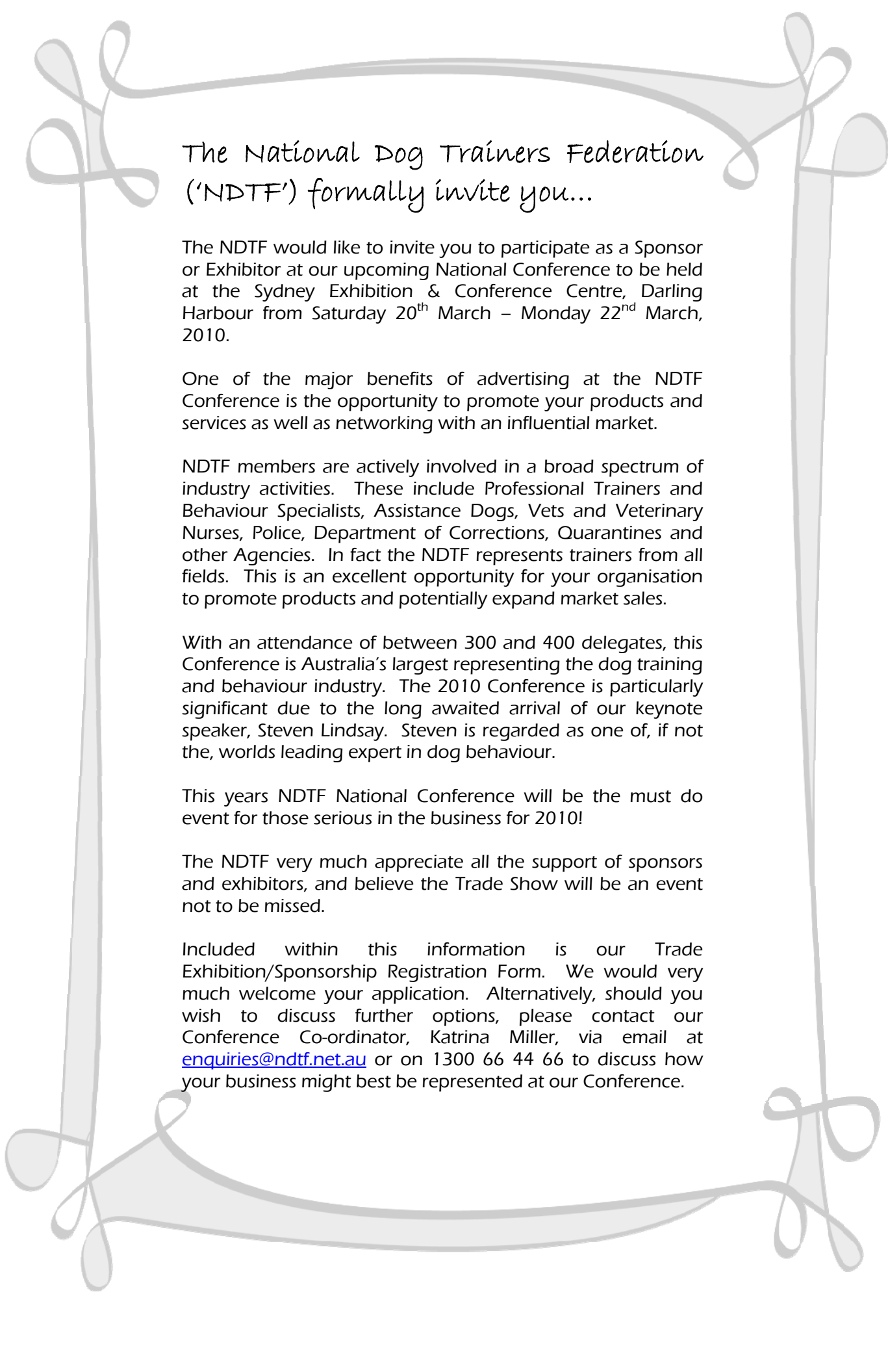
**National Dog Trainers Federation**

# **National Conference 2010**

**Sydney Exhibition & Conference Centre, Darling Harbour**

**20 – 22<sup>nd</sup> March, 2010**

**Sponsorship & Exhibition Brochure**



## The National Dog Trainers Federation (‘NDF’) formally invite you...

The NDF would like to invite you to participate as a Sponsor or Exhibitor at our upcoming National Conference to be held at the Sydney Exhibition & Conference Centre, Darling Harbour from Saturday 20<sup>th</sup> March – Monday 22<sup>nd</sup> March, 2010.

One of the major benefits of advertising at the NDF Conference is the opportunity to promote your products and services as well as networking with an influential market.

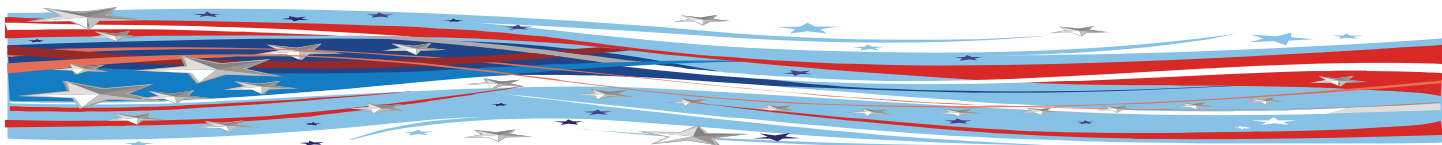
NDF members are actively involved in a broad spectrum of industry activities. These include Professional Trainers and Behaviour Specialists, Assistance Dogs, Vets and Veterinary Nurses, Police, Department of Corrections, Quarantines and other Agencies. In fact the NDF represents trainers from all fields. This is an excellent opportunity for your organisation to promote products and potentially expand market sales.

With an attendance of between 300 and 400 delegates, this Conference is Australia’s largest representing the dog training and behaviour industry. The 2010 Conference is particularly significant due to the long awaited arrival of our keynote speaker, Steven Lindsay. Steven is regarded as one of, if not the, worlds leading expert in dog behaviour.

This years NDF National Conference will be the must do event for those serious in the business for 2010!

The NDF very much appreciate all the support of sponsors and exhibitors, and believe the Trade Show will be an event not to be missed.

Included within this information is our Trade Exhibition/Sponsorship Registration Form. We would very much welcome your application. Alternatively, should you wish to discuss further options, please contact our Conference Co-ordinator, Katrina Miller, via email at [enquiries@ndf.net.au](mailto:enquiries@ndf.net.au) or on 1300 66 44 66 to discuss how your business might best be represented at our Conference.



## Sponsorship Packages

Below is an outline of potential sponsorship packages available. These can be selected individually or as a package group. Please contact our Conference Co-ordinator to discuss your sponsorship requirements and a package custom designed to best promote your organisation.

If you are interested in becoming a major sponsor of this event please contact us to discuss your options.

### Conference Program

The program will be handed to every delegate attending the Conference. It is a single page double-sided A4 document in face full colour on high quality gloss paper with ample room for the inclusion of your organisation logo. The reverse will include program of events over the duration of the Conference.

**Investment: \$790 (incl. GST)**

### Printed Lanyard

The following entitlements apply:

- Your organisation name and/or logo printed on lanyard;
- Your organisations name/logo on reverse side of name tag (attached to lanyard) in your preferred organisation colour scheme. Wording will state that your organisation is a proud sponsor of the 'NDF National Conference 2010';
- Organisation name and logo on the Conference website;
- Acknowledgement in Conference printed material;
- Opportunity to place one organisation item/brochure in all delegate satchels;
- Logo included in screen signage which will be shown during Conference sessions.

**Investment: \$1,290 (incl. GST)**

### Satchel Sponsor *(shared sponsorship)*

The following entitlements apply:

- Sponsoring organisation logo printed on delegate satchels (along with NDF logo);
- Organisation name and logo on the Conference website;
- Acknowledgement in Conference printed material;
- Opportunity to place one organisation item/brochure in all delegate satchels;
- Logo included in screen signage which will be shown during Conference sessions.

**Investment: \$390 (incl. GST)**

\*conditions apply

### Satchel Inserts

The following entitlements apply:

- Opportunity to place one organisation item/brochure in all delegate satchels.

**Investment: \$150 (incl. GST)**

To register your company sponsor package, please complete the attached Registration application and return to:

[enquiries@ndtf.net.au](mailto:enquiries@ndtf.net.au)

or

**National Dog Trainers Federation  
PO Box 4411, KNOX CITY CENTRE VIC 3152**



# Trade Exhibitor Package

## Single Unit – Small Display

- Includes one trestle table (approx. 1.8m x 0.75m) and chair;
- Logo included in screen signage which will be shown during Conference sessions.

**Investment: \$590 (incl. GST)**

## Double Unit

- Includes two trestle tables (approx. 1.8m x 0.75m per table) and two chairs.
- Logo included in screen signage which will be shown during Conference sessions.

**Investment: \$990 (incl. GST)**

## Custom Display

- Can include any number of double trestle tables (approx. 1.8m x 0.75m per table), display screens (approx 1.6m x 1.8m each), chairs, etc.
- Logo included in screen signage which will be shown during Conference sessions.

**Investment: POA**

*Note: Additional chairs and black divider/display screens (approx 1.6m x 1.8m) are available for a nominal fee – **must be booked in advanced***

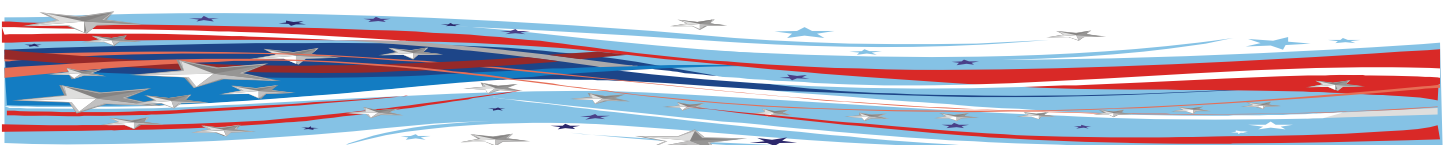
*Please note that the above pricing is designed as a guideline only. Please contact Katrina Miller (Conference Co-ordinator) either via email ([enquiries@ndtf.net.au](mailto:enquiries@ndtf.net.au)) or on 1300 66 44 66 to discuss individual needs and special circumstances of your organisation/business.*

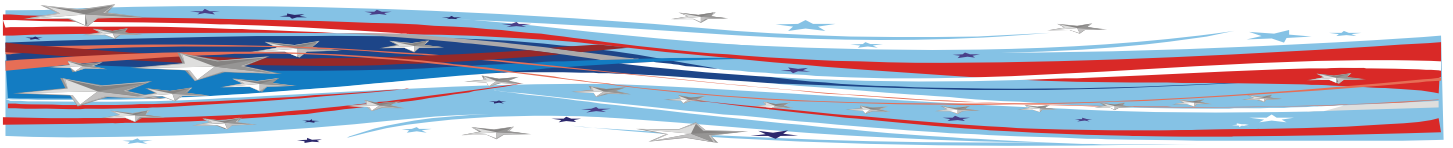
To register your company exhibitor package, please complete the attached Registration application and return to:

[enquiries@ndtf.net.au](mailto:enquiries@ndtf.net.au)

or

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## Terms & Conditions

1. Acceptance of trade exhibitors and satchel inserts are subject to approval by the NDTF;
2. All sponsorships will only be confirmed on receipt of a signed application form;
3. The NDTF reserves the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the event. Every effort will be made to maximise sponsor benefits as well as the delegates experience;
4. The NDTF reserves the right to vary the quoted prices in accordance with any change to the legislated rate of the GST which is currently 10% and is applicable to all goods and services offered by the Conference. All prices in this document are inclusive of GST and GST will be noted in the invoice issued;
5. To secure your booking please complete the registration form and return as soon as possible;
6. The NDTF reserves the right to alter these conditions if warranted due to changed circumstances with prior notice to the exhibitor. The Conference Committee will have final determination of any display content or arrangements in so far as it may affect the overall presentation and conduct of the exhibition;
7. The NDTF and Conference Manager/Co-ordinator shall be indemnified and held harmless in respect of all costs, claims, demands and expenses to which they may be subject as a result of loss, injury, damage arising to any person or equipment during the duration of the trade exhibition, including setup and dismantle times. Please therefore ensure that your insurance will cover your involvement in this exhibition;
8. Cancellations must be in writing and received by no later than Friday 26<sup>th</sup> February, 2010. Full fee is due and payable after this time.

For further information on the  
Conference, please email  
[enquiries@ndtf.net.au](mailto:enquiries@ndtf.net.au)  
or phone 1300 66 44 66